

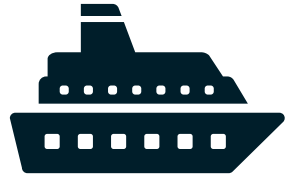


Ferry Shipping Summit · Athens, 8–9 October 2026

Calm sea, empty seat, a refund or a bad tweet

Evgenios Petoumenos

Head of Global Partnerships, Wallbid

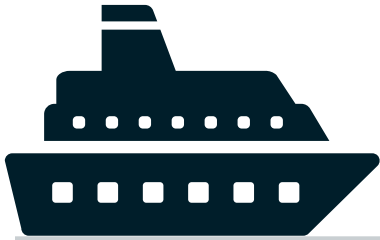


Your schedule is fixed

World moves with the news

Someone pays – refunds or reputation

THE REALITY



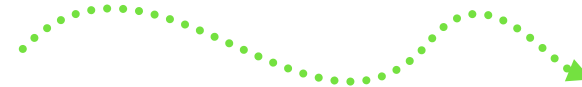
WHAT THEY SEE

WORLD
Etna erupts in Sicily

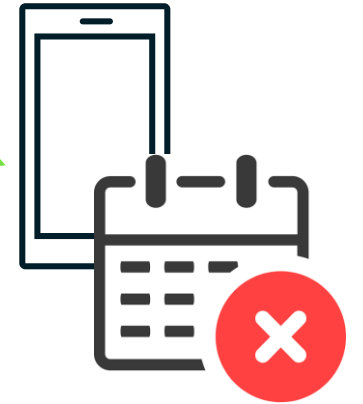
WORLD
Cairo heatwave 47°C

WORLD
Floods in Crete

SPORTS
LeBron James eyes
contract in Greece



WHAT HAPPENS



No risk on your route
A storm on their screen
The booking goes

Perceived risk travels further,
faster than actual risk

On top of every real cancellation



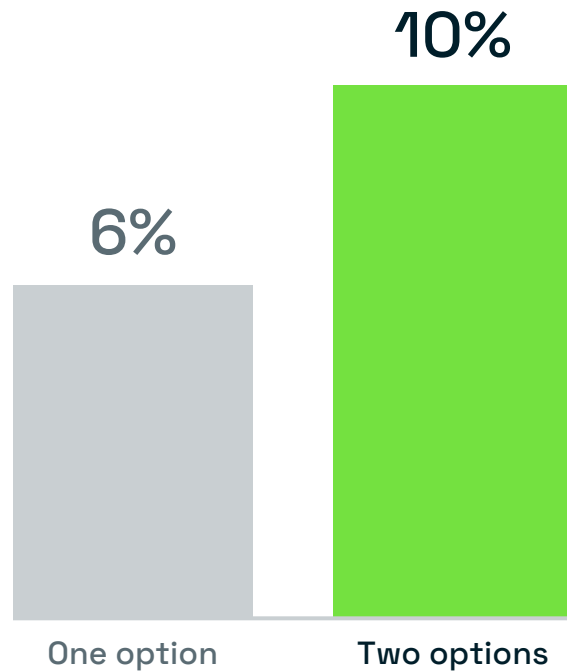
COMPLAIN

SAY NOTHING

Over 70% never complain (TARP; Buttle, 1998). Cross-industry

Loud or quiet, cancellations cost

BOOKINGS THAT ADD COVER



1 click

at checkout. No forms, no calls

+30–68%

cover revenue

Make leaving easy, and more passengers stay

WHAT WALLBID BRINGS

Every cover a passenger wants, at checkout



Any reason

Cancel for any reason,
up to 24h before
sailing



Specific reason

Illness or accident, at
a lower price



Weather

Refunded
automatically when
the weather turns



Luggage

Bags covered on
every crossing



And more

Covers shaped around
your routes

One integration. Live in your checkout; no build on your side

New ancillary revenue. The claims risk stays with us

WALLBID

Same calm sea. Same empty seat

A different ending

Bring the route you want to discuss

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